



# Sun Valley Adaptive Sports

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FOR IMMEDIATE RELEASE (business brief)

## ***Wounded warrior clinics chosen as number one strategic investment for donors***

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San Francisco based expert on philanthropy and education, Debra England, selected clinics that help young men and women who have been injured in the war as her top strategic “investment” category for donors. In a recent article on townhall.com, England encourages donors to consider their nonprofit donations as strategic business investments. She writes, “If you seek impact with your donations, you must look for investment opportunities in organizations that are performance-driven and strategically aligned with your values. My favorite funding strategies also promote synergies and multiplier effects in pursuit of well-defined, principled objectives.”

England cited Sun Valley Adaptive Sports as the leading organization serving the most severely wounded Service members nationwide. She ends her piece on Wounded Warrior clinics by saying, “The expense of these disabled veterans sports clinics is tremendously cost-effective, but their value is beyond price.”

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